# **Business Canvas Model**

## **Restaurant**

### **Value Propositions**

* Food Details
  + Picture
  + Price
  + Category
* Content About New Offers and Discounts
* Chef Details
* Restaurant Details
* Accommodation Details
* Ordering Details
* Catering Details

### **Customer Segments**

* People who want to eat delicious food or who regularly visited hotels
* People who want to order food online
* People who want catering
* Tourists and Visitors

### **Customer Relationship**

* Restaurant Website
* Social Media
* Rating System
* Advertisement Through Televisions

### **Channels**

* Website
* App

### **Revenue Streams**

* Online Ordering
* YouTube channel
* Food Price
* Accommodation Price

### **Cost Structure**

* Workers and Chefs Salary
* Infrastructure
* Software Development
* Advertisement

### **Key Activities**

* Up to date Website and App
* Advertisement through online media
* Ratings and Feedback
* Offers and Discounts
* Cleaned and up to date infrastructures

### **Key Resources**

* Online Platforms
* Chefs, Waiters and Workers
* Foods
* Infrastructures

### **Key Partners**

* Pubs
* Bars
* Delivery Service Providers
* Grocery Stores